



Success Strategies of Berny Dohrmann, founder of CEO Space



Berny Dohrmann

When Berny Dohrmann passed away on 10 July 2020, I joined more than 500 colleagues from across the world on an extraordinary zoom call, to say goodbyes to an inspirational leader and a genuinely good person.

Among those paying tribute at the celebration of his life were Bob Proctor, Adam Markel, Donny Epstein, Sharon Lechter and Hugh Ballou. It was wonderful to hear from those who knew him best, what each of them felt Berny's legacy would be.

I had the great privilege of meeting and being mentored by Berny, at a mastermind group in Las Vegas a few years back, but he made lasting impression, with his wisdom and his conviction that we make the world a better place through our relationships and networks and by joining the dots and giving each other a hand up.

Here are 3 insights that resonated with me :-

1. Supersize your potential and the potential you see in others.

Whatever it is you think you can do, you are probably underestimating your capacity and ability. Think bigger so you can do more and impact more people. Expect more of others as well – encourage them to step up and live up to their potential. As leaders we have a responsibility to see more in others than they can see in themselves and to nurture that potential.



2. You cannot be a great mentor unless you are exposed to other great mentors.

The value of masterminds is that great people feed off each other. Masters need to be exposed to other masters so that they can increase and protect the learning, so they can find new ways of solving problems.

3. Never underestimate the power of cooperation.

Berny's goal in life was to connect people and he seemed to have an innate instinct for putting the right people in touch with each other so that together they could achieve outstanding results. In CEO Space he founded a network for bringing together business leaders, who have pledged to continue his legacy of working together to change the world for the better.